

Privacy Policy – NatureChain Coin (NCC)

Last Updated: May 18, 2024

Introduction

Welcome to **naturechain-coin.com**. Protecting your privacy is our top priority. This Privacy Policy informs you about how we collect, process and store personal data when you use our Services.

NCC is a **utility token** under the MiCAR Regulation and is used exclusively for functional purposes in the NatureChain ecosystem (e.g., access to services, discounts, community features). This policy explains how we handle personal data in the context of this use.

Information collection

Personal information:

We only collect the information that is necessary to provide our services or that you voluntarily provide to us (e.g., name, email address, wallet address).

Transaction information:

We process token transactions in such a way that only the data necessary for operation is collected. There is no linking of the transactions with personal data, unless this is required by law.

Cookies & Analytics:

We use cookies and similar technologies to improve the user experience. All data is processed in an aggregated and anonymised manner.

Use of Information

We use the collected data exclusively to:

- provide, operate, and improve our Services;
- communicate with you (e.g., support, updates, community information),
- To meet security and compliance requirements.

We do not share information with third parties without your consent, except as necessary for the operation of our services or as required by law.

Data integrity

We use technical and organizational measures such as encryption, firewalls and SSL to protect personal data. However, no amount of electronic transmission or storage can guarantee 100% security.

Your data protection rights (GDPR & MiCAR)

As a user, you have the right to:

- Information about your stored personal data,
- Rectification and deletion,
- restriction of processing,
- Withdrawal of consent,
- Data portability (in accordance with GDPR).

International data transfers

Where data is processed outside the EU, we ensure that there is an adequate level of protection, such as:

- EU Standard Contractual Clauses,
- the EU–US Data Privacy Framework (2023),
- other mechanisms approved by the EU.

Children's privacy

Our Services are not directed to anyone under **the age of 16**. Should we nevertheless receive personal data from minors without the consent of their legal guardians, they will be deleted immediately.

Changes to this Policy

We reserve the right to amend this Privacy Policy on a regular basis. Changes will be effective upon posting on this page. The "effective date" will be updated.

Contact

Questions or concerns? Contact us at:

 support@naturechain-coin.com